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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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In re application of: Rowe et al.

Atty Docket No.: IGT1P048/P000537-002

Application No.: 10/066,176

Examiner: Arthur D. Duran

Filed: February 1, 2002

Group: 3682

Title: UTILIZATION OF SINGLE  
RELATIONAL POLYMORPHISM FOR DATA  
ANALYSIS AND TARGETED MARKETING

Confirmation No.: 2727

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**CERTIFICATE OF EFS-WEB TRANSMISSION**

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on May 23, 2011.

Signed:         /Mary Deauclaire/          
Mary Deauclaire

**INFORMATION DISCLOSURE STATEMENT**  
**37 C.F.R. §§1.56 AND 1.97(b)**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

The reference(s) identified in the attached list of documents cited (copies of non-U.S. references are attached) may be material to examination of the above-identified patent application. Applicants identify the reference(s) in compliance with their duty of disclosure pursuant to 37 C.F.R. §§1.56 and 1.97. The Examiner is requested to make the identified reference(s) of official record in this application.

This Information Disclosure Statement is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that the identified reference(s) indeed constitute prior art.

This Information Disclosure Statement is: (i) filed within three (3) months of the filing date of the above-referenced application, (ii) believed to be filed before the mailing date of a first Office Action on the merits, or (iii) believed to be filed before the mailing of a first Office Action after the filing of a Request for Continued Examination under 37 C.F.R. §1.114. Accordingly, it is believed that no fees are due in connection with the filing of this Information Disclosure Statement.

However, if it is determined that any fees are due, the Commissioner is hereby authorized to charge such fees to Deposit Account 504480 (Order No. IGT1P048).

Respectfully submitted,  
Weaver Austin Villeneuve & Sampson LLP

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